

Chicago & Beyond Website Advertising

chicagoandbeyond.com

formerly known as visitnorthernillinois.com

Please print.

Entity Name _____

Contact Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email _____ Website _____

As a natural partner to the Chicago & Beyond Visitors Guide, the website is an effective response generator that allows advertisers to reach countless travelers directly interested in traveling to the area. The website is promoted through a comprehensive network, including links to the official State of Illinois tourism site, regional convention and visitor bureaus sites and cities and chambers. The site is also advertised in travel related publications and on all Chicago & Beyond publications. The response has already been tremendous!

Please Check Regular Banner Ad:

- 3 months \$275
- 6 months 525
- 9 months 775
- 12 months 1,025

Additional placement of same ad:

- 3 months \$220
- 6 months 420
- 9 months 615
- 12 months 815
- Live link from ads to other website add: \$120
(your website will pop-up in separate window)

Banner Placement / Date Request - An effort will be made to honor placement requests, although Trittenhaus Design and NITDO reserve the right to determine placement. This request does NOT guarantee placement.

- Region Section City _____
- Attractions City _____
- Events Month _____
- Outdoor Rec City _____
- Lodging/Dining City _____
- Agri-Tourism Area _____

Total \$ _____

Important!

Maximum file size is 20K. Ads must be furnished as RGB .gif or .jpg files. Dimensions: 600 pixels wide by 100 pixels high. If composition is required to complete an ad or when material is furnished that requires additional preparation, **advertiser will be billed at the rate of \$75/hour**. Complete graphic design services are available - for more information call 815-895-4026 or email ideas@trittenhaus.com.

Files can be emailed to ideas@trittenhaus.com (please reference NITDO Website in subject box) or mailed to:
Trittenhaus Design ■ 111 West Elm Street ■ Sycamore, Illinois 60178

Payment Ads must be **paid in full** and contract signed before uploading to the Northern Illinois Visitors Website. No agency discounts allowed. Make check payable to Trittenhaus Design and send to: 111 West Elm Street ■ Sycamore, Illinois 60178

Contract can be sent with payment or faxed to: 815-899-7875

Policy

Northern Illinois Tourism and Trittenhaus Design reserve the right to accept, reject or cancel any advertisement which they deem objectionable in context or illustration. The advertiser assumes all liability for their advertising content printed in the guide and any claims of litigation arising against them. Northern Illinois Tourism and Trittenhaus Design will not be held liable for any damages if an advertisement is not published. With the exception of the home page, placement of the advertisement is at the sole discretion of Trittenhaus Design. Northern Illinois Tourism and Trittenhaus Design will not be bound by any conditions oral or written on order blanks, in agency forms, with copy instructions or otherwise which conflict with the provisions of this rate card. Northern Illinois Tourism and Trittenhaus Design shall have no liability to any advertiser or advertising agency because of a failure to complete advertising order which have been accepted due to acts of God, strikes, work stoppages, fires, accidents, postal delays or any other circumstances of whatever nature beyond its control.

I have read and understand the above terms and conditions.

Authorized Signature

Date

For more info contact:
Sara Bieda at 630-605-9093
nitdo@trittenhaus.com
or Wendy Tritt
phone: 815-895-4026