



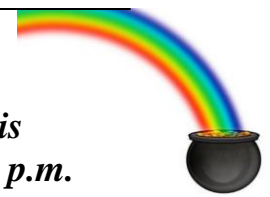
***It's going to take more than the Luck of the Irish
to grow your festival in 2010...
So, why not have some FUN in the process?***

2010 is a whole new world in planning your Festival or Special Event. Whether you are celebrating a milestone anniversary at your festival or launching a brand new event, 2010 will have challenges & obstacles never before faced. In times like these festival and event planners need to do it better, smarter, and more efficient. This workshop will provide you with ideas and insights as you tackle your 2010 events. Our keynote tackles the #1 issue of Change at Your Event. Breakout sessions will offer topics such as: Festivals 2010 with an IFEA/Worldwide Perspective; Today's Marketing It's All About Being Social; Value Added Elements to Your Festival; and more. And the day concludes with an energizing luncheon keynote. We have included time for talk over a Deluxe Continental Breakfast & Buffet Lunch.

Join us for this workshop presented by Northern Illinois Tourism Development Office (NITDO) and Illinois Special Events Network (ISEN), and is the long-awaited and much requested return of the Northern Illinois Festival & Event Workshop. Workshop details are as follows:



***Wednesday, March 17th (Happy St. Patrick's Day)
Clock Tower Resort & Conference Center
7801 East State Street (I-90 & Business 20), Rockford, Illinois
Registration Begins: 8:00 a.m. Sessions: 8:30 a.m. to 2:00 p.m.
Cost: \$50.00 per person (payable to ISEN)***



Cost for the workshop is \$50 which includes the Workshop, Session Materials, Vendor Info Gift Bag, and Meals. For more information call or email NITDO staff at 815-547-3740 or you can email directly to bonnie@visitnorthernillinois.com. For convenience you can fax us at 815-547-3749.

Don't forget to register early!



Registration & Fees: \$50 per person. Fee includes workshop, materials & meals
*Complete this form and mail with check made payable to:
ISEN, 200 South State Street, Belvidere, IL 61008*



Attendee: _____ 2nd Attendee: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Fax: _____

Phone: _____ E-mail: _____

Total amount enclosed: _____

*Workshop presented by the Northern Illinois Tourism Development Office and Illinois Special Events Network

