



Peoples
Economic Development Corporation

Mission: Providing communities in Illinois and Missouri with the experience and the expertise to utilize historic resources for community growth and economic development.

About PEDC: Peoples National Bank, through the Peoples Economic Development Corporation, has launched an innovative and unique service designed to help communities plan for the restoration and economic revitalization of their historic resources. This unique program is being offered to communities, individual building owners, and not-for-profit agencies throughout Illinois and Missouri. Since serving these markets for over 100 years, Peoples National Bank has come to be an instrumental component for economic revitalization in the communities it serves. Through this experience it became obvious that many of these communities are struggling with issues surrounding an historic area, usually a downtown area that is badly needing historic restoration and the infusion of economic revitalization.

Even though this problem seems to be universal, there are programs, services, and financing options that are available to help bring life back to these areas. The Peoples Economic Development Corporation and Peoples National Bank are pleased to be conduits for positive action. With the depth of expertise and experience in community development, historic preservation, tax credits, and economic development programs that we are able to offer we can provide unique and affordable solutions to the many issues facing community leaders today.

Benefits of Historic Preservation:

- Supports community and state identity and allows communities to capitalize on heritage tourism initiatives.
- Encourages private investment in derelict or underused buildings in historic neighborhoods.
- Creates jobs and increases economic activity.
- Brings additional federal dollars into the community through increased use of the federal tax credit program.
- Promotes environmentally friendly practices, preserves the resources and energy which were previously expended on older structures, and ensures that resources are not wasted, destroyed and discarded in a landfill.
- Increases affordable housing opportunities.
- Promotes the redevelopment of vacant buildings thereby returning them to income producing, taxable status.
- Limits urban sprawl and supports open space preservation and promotes environmental conservation by concentrating on previously developed areas.

Services we can provide to you:

1. One-on-One Consulting Services for communities, not-for-profit agencies and individual property owners.
2. Consulting, applications, and placements of state and federal tax credits.
3. Applications for the National Register of Historic Places, and state and local historic listings.
4. Business and Strategic Planning for communities, historic districts, and individual businesses.
5. Identification and application for alternative financing including governmental programs, private investments, and other financing programs.
6. Public presentations and training for community leaders on historic preservation financing, tax credits, economic development strategies and governmental programs.

Meet Our Staff:

Maynard Crossland-Executive Director

Maynard Crossland served as Director and Chief Executive Officer of the Illinois Historic Preservation Agency, where he was responsible for overseeing the construction and opening of the Abraham Lincoln Presidential Library in Springfield, Illinois, the largest and most visited presidential library in the country. In addition, Crossland is an accomplished leader in helping communities and development agencies throughout Illinois as well as many other Midwestern states, in preserving their local heritage and promoting historic tourism. He was instrumental in establishing the Illinois Heritage Tourism program for the State of Illinois and has served on the Board of Directors for the Looking for Lincoln and the Route 66 Heritage Tourism projects as well as on the boards of several statewide tourism organizations including the Illinois Council of Convention and Visitors Bureaus, and Visit Illinois. Crossland has served on the Illinois Main Street Coordinating Council and the Illinois Association of Museums Board of Directors and was appointed by the President of the United States as an advisory member to the Abraham Lincoln Bicentennial Commission and as a member of the Federal Lewis and Clark Bicentennial Commission. After serving in Illinois state government with executive positions in both economic development and historic preservation, he joined the staff of Peoples National Bank where he is overseeing the restoration of several historic structures and is developing a unique program designed to help communities preserve and protect their historic resources, increase the use of available tax credits for historic preservation and promote economic growth.

Cory M Jobe-Business & Community Development

Cory Jobe has extensive experience in working with local governments and other agencies to promote and finance local development projects. As Director of Economic Development for the Illinois State Treasurer, Jobe was responsible for creating and instituting a variety of new programs to promote and support economic revitalization in rural downstate communities throughout Illinois. Experience Illinois, a first of its kind program in the country, was extremely successful in helping communities finance downtown redevelopment projects as well as historic preservation, and other tourism related projects. Through his leadership, in the first five years of the program, over \$70 million in loans to not-for-profit organizations, private developers, and local and regional units of government were completed. Jobe has worked closely with community leaders in developing project ideas and is considered an expert in the field of community financing. After eleven years in state government, Jobe joined Peoples National Bank as head of Business Development for the Central Illinois market. He has served on the Board of Directors for the Illinois Council of Convention and Visitors Bureaus, Visit Illinois and the Agricultural Tourism Partnership of Illinois. In addition, Jobe has volunteered his time to help his community as President of the MacArthur Boulevard Business Association and as a member of the Business Retention Committee for Downtown Springfield, Inc.

Linda Miller-Project Manager

Linda Miller has 22 years of experience in downtown development and historic preservation. Linda served as Executive Director for Monticello Main Street for 14 years. Main Street is a state and national program that is dedicated to historic preservation and downtown revitalization. While director, Monticello Main Street received State and National recognition for program excellence, and is recognized as one of the model communities in Illinois. One of the most significant programs that Linda was involved in accomplishing was the \$2 million streetscape grant that was awarded to Monticello in 2000. Other special projects include the downtown being named to the National Register of Historic Places along with two residential districts, and the implementation of a Facade Improvement Program that has generated thousands of dollars in improvements to the downtown. Other areas of experience are event planning, volunteer recruitment and management, assisting business and property owners, tourism, and developing fundraising projects. Linda is a member of the City of Monticello's Economic Advisory Council and the local Historic Preservation Commission. Prior to her Main Street position, Linda was the Membership Director for the Champaign County Chamber of Commerce and the Executive Director of the Champaign Downtown Development Corporation.

Amy Trimble-Resource Coordinator

Trimble provides marketing, promotion, and grant writing services for small businesses and not-for profits. Trimble has served as an executive director for both the Blackhawk Waterways Convention & Visitors Bureau and the Rockford Area Convention & Visitors Bureau. She has managed two communities, DeMotte, Indiana and Byron, Illinois and has extensive experience in grant writing and ordinance writing and has worked on several comprehensive plans and master plans. Trimble currently provides financial consulting services and has worked with several small tourism businesses in creating business plans and marketing plans. She is a past city council member and the current president of her local planning commission.