



**Back by Popular Demand:** Join us for this interactive and engaging workshop presented by Dr. Bruce Wicks and colleague from the University of Illinois, Department of Recreation, Sport and Tourism.

*Ever feel confused as your colleagues are talking about the latest video they saw on YouTube? Want to know how to update your Facebook, or actually create one? How about knowing exactly how to blog, set-up a blog and how to work within one? Well, within the tourism industry, these are becoming a more common means to market your attraction or destination, and ILHC and NITDO are hoping to help you navigate through this new and challenging world at our regional workshop!*



Brought to You by:  
Illinois Lincoln Highway Coalition  
In Cooperation with the  
Northern Illinois Tourism Development Office



Workshop co-sponsored by Kishwaukee College and DeKalb Area Convention & Visitor Bureau

**Thursday – June 4, 2009**  
**Registration Begins: 9:00 a.m.**  
**Session: 9:30 a.m. to 12:30 p.m.**  
**Kishwaukee College Lecture Hall (A-225)**  
**21193 Malta Road – Malta, Illinois**

Come learn about the latest technology – Actual product demonstrations! Topics include:

- Software – maps, YouTube, virtual tours, social networks, RSS
- Hardware – Podcasts, audio tours, navigation devices
- Recent changes in technology and functions of new technology

Cost for the workshop is \$30 which includes the session materials. For more information and to register, call Illinois Lincoln Highway Coalition at (815) 547-3854. **Don't forget to register early!**

**Registration & Fees: \$30 per person. Fee includes workshop, workbook, & refreshments**

**Complete this form and mail with check made payable to:**

**Illinois Lincoln Highway Coalition – 200 S. State Street – Belvidere, Illinois 61008 - Fax: (815) 547-3749**

Attendee: \_\_\_\_\_ 2<sup>nd</sup> Attendee: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Fax: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Total amount enclosed: \_\_\_\_\_

