



**TOURISM,**  
TECHNOLOGY AND YOU

*Ever feel confused as your colleagues are talking about the latest video they saw on YouTube? Want to know how to update your Facebook, or actually create one? How about knowing exactly how to blog, set-up a blog and how to work within one? Well, within the tourism industry, these are becoming a more common means to market your attraction or destination, and NITDO is hoping to help you navigate through this new and challenging world at our regional workshop!*

Join us for this interactive and engaging workshop presented by Dr. Bruce Wicks and colleague from the University of Illinois, Department of Recreation, Sport and Tourism.

***Friday, November 14<sup>th</sup>***

***Registration Begins: 9:00 a.m.***

***Session: 9:30 a.m. to 12:30 p.m.***

***American National Bank Community Room***

***1985 DeKalb Avenue (Corner of Route 23 & Bethany Road), Sycamore, Illinois***

Come learn about the latest technology – Actual product demonstrations! Topics include:

- ✓ Software – maps, YouTube, virtual tours, social networks, RSS
- ✓ Hardware – Podcasts, audio tours, navigation devices
- ✓ Recent changes in technology and functions of new technology

Cost for the workshop is \$30 which includes the session materials. For more information and to register, call Northern Illinois Tourism Development Office at 815-547-3740. ***Don't forget to register early!***



**Registration & Fees: \$30 per person. Fee includes workshop, workbook, & refreshments**

Complete this form and mail with check made payable to:

*Northern Illinois Tourism Development Office, 200 South State Street, Belvidere, IL 61008*

Attendee: \_\_\_\_\_ 2<sup>nd</sup> Attendee: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Fax: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Total amount enclosed: \_\_\_\_\_

\*Workshop co-sponsored by the DeKalb Area Convention and Visitors Bureau, DeKalb Chamber of Commerce, Discover Sycamore, Illinois Lincoln Highway Coalition, and Sycamore Chamber of Commerce

